



RESY EXPANDS TO NEW MARKETS IN SUMMER 2017

New Orleans, Nashville & Portland join the Resy platform

(May 15, 2017 – New York, New York) – [Resy](#), the restaurant reservations and technology platform will grow its U.S. market footprint to include **New Orleans, Nashville** and **Portland** in **Summer 2017**. Used by hundreds of award-winning restaurants, Resy's expansion into these top culinary cities supports its commitment to providing curated dining experiences for guests across the country. Restaurant partners include **Shaya, Cane & Table, Paladar 511, Houston's St. Charles, Café Henri** and **Cure** (New Orleans); **Husk Nashville, City House, Little Octopus, Butcher & Bee, Kuchnia + Keller, Two Ten Jack**, and **Hemingway's** (Nashville); and **Ava Gene's, Biwa, Dame, Tusk, The Waiting Room, Ned Ludd, Han Oak, La Moule, Chalino, Xico** and **Jacqueline** (Portland).

"We remain sharply focused on providing diners with a selection of the country's best restaurants," states Resy CEO and co-founder Ben Leventhal. "With the launch of New Orleans, Nashville and Portland, we will increase our ability to meet the growing demands of Resy users in critical U.S. markets. We look forward to elevating the restaurant dining experience in these amazing food cities."

Beloved for its ease of use for both consumers and businesses alike, Resy works exclusively with more than **1,000 restaurants** in over **70 U.S. cities**, seats **500K+ diners** per week (seating over **15 million** diners since its inception in 2014), has expanded into **6 new markets** over the last 12 months and counts more than **1.2 million users**, marking significant advancements in the company's growth and market share. In addition, Resy has a **5% global no-show rate**, an industry low.

Built 'by restaurants for restaurants,' Resy challenges longstanding reservation tools like OpenTable, disrupting the status quo created by clunky, expensive reservation services. Resy is using technology to redefine hospitality by offering a cutting edge real-time cloud-based system with flat pricing, resetting industry expectations about how much value restaurants should expect from technology partners. Resy's Hospitality Board, which includes representatives from the best hospitality companies in the world, works in close consultation with the Resy team as they build features like Notify, a real-time fully automated waiting list; live text messaging between host stand and guests; and ResyPay, a fully integrated paperless check payment system.

"Resy offers a service that makes the reservation process more intuitive, user-friendly and hospitable for both the restaurant and the guest," states Kenny Lyons, Director of Hospitality and Performance for Neighborhood Dining Group. "Nashville is a very young and energetic city and we see a lot of that same energy in the team at Resy. They're changing the restaurant industry as we know it and we look forward to making the switch."

Consumers can download the Resy app for free, available on both iOS and Android, to make and change reservations, pay their check, and manage their dining profiles. Partner restaurants include Estela, Fusco, Pasquale Jones, Charlie Bird, Spotted Pig, Ichimura, Balthazar, Loring Place and Union Square Café (NYC); Chez Panisse, Petit Crenn, Tosca Cafe and Cala (San Francisco); Animal, Rustic Canyon, n/naka, Jon & Vinny's, Kismet and Felix (Los Angeles); FIG, The Ordinary, Little Jack's Tavern, and The Obstinate Daughter (Charleston); The Dabney, Sushi Taro and Masseria (DC); Alter, db Bistro Moderne, Seaspice, Beaker & Gray,

Eating House, Izzy's Fish & Oyster and Myumi (Miami); Odd Duck, Olamaie, Launderette and Lenoir (Austin); Canlis, Bateau and Palace Kitchen (Seattle) and Hillstone Group nationwide.

Resy was co-founded by Ben Leventhal, cofounder of Eater and restaurant industry entrepreneur; Gary Vaynerchuk, an entrepreneur, investor, author; and Michael Montero, founder of CrowdTwist and Fotolog and noted CTO. Resy's investors and partners include Airbnb, Related Properties, Lerer Hippeau Ventures, Slow Ventures and Union Square Hospitality Group.

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